



andyphamcreative.com
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Boston, MA

Tools

Adobe Creative Cloud
Photoshop
InDesign
Illustrator
Premiere Pro
After Effects
Lightroom
XD
Figma
Microsoft Office Suite
Google Apps

Skills

Graphic Design
Web Design
Video Editing
Motion Graphics
Illustration
Visual Branding
Art Direction
Copywriting
Music Production

Education

Emerson College
Class of 2017
B.S. in Communications
Minor in Marketing

MD+CO

Boston, MA

Head of Creative (2022 – 2023)

Oversee artistic integrity of everything produced by company, including graphic design, web design, video, and copywriting.

Produce and edit wide range of videos from social media infographics to narrative pieces for clients such as Dentsply Sirona and Massachusetts General Hospital.

Design and audit both functionality and aesthetics of all website works across all devices, browsers, and platforms. Develop wireframes for websites reflective of optimal user experience.

Graphic Designer (2015 – 2021)

Oversaw creation of social media graphics library for over thirty clients.

General responsibilities included designing logos, color grading photography, creating print and digital ads for clients.

FWB Charity Events

Wilmington, NC

Graphic Designer + Video Editor (2022)

Contracted freelance position. Worked closely with organization founder Rae Agostino to create marketing materials for annual charity event including digital ads and 40+ social media posts.

Designed event signages, various multi-tiered level badges for attendees, souvenir items for attendees (e.g. t-shirts and books), and event tickets.

Completely illustrated and oversaw art direction of 300-page printed cookbook written by Agostino in collaboration with high-profile television and film actors.

Entertainment For Change

New York City, NY

Graphic Designer + Online Operations Manager (2016 – 2017)

Contracted freelance position. Designed EFC's visual branding including logo, business proposal presentations, and website.

Developed and managed website until leave date.

Grubstreet

Boston, MA

Graphic Design Intern (Summer 2015)

Designed, developed, and managed digital bulletin board displayed in building lobby/waiting area.

Created FAQ flyers and wi-fi information card to pass out to visitors.

Boston Children's Theatre

Boston, MA

Graphic Design Intern (2015 – 2016)

Designed official show posters (for digital and print) for 2015-2016 performance season. Also created program books for shows and flyers for acting workshops.