



andyphamcreative.com  
andyphamdesign@gmail.com  
Boston, MA

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## Tools

Adobe Creative Cloud  
Photoshop  
InDesign  
Illustrator  
Premiere Pro  
After Effects  
Lightroom  
XD  
Figma  
Microsoft Office Suite  
Google Apps

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## Skills

Graphic Design  
Web Design  
Video Editing  
Motion Graphics  
Illustration  
Visual Branding  
Art Direction  
Copywriting  
Music Production

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## Education

**Emerson College**  
Class of 2017  
B.S. in Communications  
Minor in Marketing

## MD+CO

Boston, MA

### Head of Creative (2022 – 2023)

Oversee artistic integrity of everything produced by company, including graphic design, web design, video, and copywriting.

Produce and edit wide range of videos from social media infographics to narrative pieces for clients such as Dentsply Sirona and Massachusetts General Hospital.

Design and audit both functionality and aesthetics of all website works across all devices, browsers, and platforms. Develop wireframes for websites reflective of optimal user experience.

### Graphic Designer (2015 – 2021)

Oversaw creation of social media graphics library for over thirty clients.

General responsibilities included designing logos, color grading photography, creating print and digital ads for clients.

## FWB Charity Events

Wilmington, NC

### Graphic Designer + Video Editor (2022)

Contracted freelance position. Worked closely with organization founder Rae Agostino to create marketing materials for annual charity event including digital ads and 40+ social media posts.

Designed event signages, various multi-tiered level badges for attendees, souvenir items for attendees (e.g. t-shirts and books), and event tickets.

Completely illustrated and oversaw art direction of 300-page printed cookbook written by Agostino in collaboration with high-profile television and film actors.

## Entertainment For Change

New York City, NY

### Graphic Designer + Online Operations Manager (2016 – 2017)

Contracted freelance position. Designed EFC's visual branding including logo, business proposal presentations, and website.

Developed and managed website until leave date.

## Grubstreet

Boston, MA

### Graphic Design Intern (Summer 2015)

Designed, developed, and managed digital bulletin board displayed in building lobby/waiting area.

Created FAQ flyers and wi-fi information card to pass out to visitors.

## Boston Children's Theatre

Boston, MA

### Graphic Design Intern (2015 – 2016)

Designed official show posters (for digital and print) for 2015-2016 performance season. Also created program books for shows and flyers for acting workshops.